

SARAH SEAMONSON

ART DIRECTOR / DESIGNER

EXPERIENCE

- APRIL 2022-CURRENT** **SENIOR DESIGNER / UNDER ARMOUR**
Lead designer for the Global Brand Creative Team overseeing Women's Train, Men's Train, and Project Rock. Premium product marketing through print, retail, digital and full omni-channel experiences.
- MAY 2017-CURRENT** **FREELANCE DESIGNER / SARAH SEAMONSON DESIGN**
Clients Include: White Claw + Mike's Hard Lemonade, Georgian Court University, Johnson & Johnson, Beeline Financial App, Plug In Rewind, Bellini Philadelphia, Woody's Tacos & Tequila, Harrison Bradley Homes, LocalLuv Salon, 6 Flights Up, & more.
- MAY 2021** **SENIOR DESIGNER / 1600VER90**
Clients Include: Jefferson University, The University of Wisconsin, Temple University, The Friedkin Group, Aramark & more.
- JANUARY 2020** **ART DIRECTOR / 2ONINE (& SISTER COMPANY: CHRONIC)**
Clients Include: Mobile Outfitters, Temple University, Signant Health, Epsilon-Conversant, Teladoc, Vitapod, Corcentric, Philadelphia Phillies, Philadelphia Flyers, & various in-house venture start ups.
- JANUARY 2019** **DESIGNER / 2ONINE (& SISTER COMPANY: CHRONIC)**
- MAY 2017** **JUNIOR DESIGNER / 2ONINE**
- JANUARY 2017** **GRAPHIC DESIGN INTERN / TEMPLE ATHLETICS**

EDUCATION

- 2017** **TYLER SCHOOL OF ART / TEMPLE UNIVERSITY**
B.F.A. Graphic and Interactive Design & Minor in Art History
- 2016** **TEMPLE ROME / TEMPLE UNIVERSITY**
Summer Abroad Program
- 2012** **SCHOOL OF ART, DESIGN & ART HISTORY / JAMES MADISON UNIVERSITY**
Completed studies of Graphic Design and Art History

SKILLS

SOFTWARE / ADOBE

Advanced: Indesign, Illustrator, Photoshop, XD
Intermediate: Lightroom, After Effects

OTHER

Advanced: Sketch, InVision, Microsoft Suite
Intermediate: Wordpress, Photography
Basic: HTML/CSS knowledge